



Restaurants in Japan

November 9, 2020

Sharing activity

- What're some of your favorite restaurants?
- What foods do you think will be different if you went to the restaurant in Japan instead?
 - Do you know some examples already?



McDonald's Differences

- Menu items are different to appeal to the tastes of Japanese people
 - Rice and egg based stuff
 - Ex. 月見バーガー/Tsukimiba-ga “Moonview burger”
- Nutritional values for basic foods are also different
 - Japanese Big Mac has fewer carbs and more protein
 - Medium drinks are slightly smaller than US ver.

- “Gohan” = Rice
- “Tamago” = Egg



McDonald's Differences (continued)

- McD's famous mascot, Ronald McDonald's name is different to accommodate pronunciation differences
 - "Donald McDonald"
 - Kind of a meme



Commercial example



KFC in Japan

- Some exclusive items here too
- Just like McDonald's food is different to appeal more to Japanese people
 - Rice, dark meat chicken; fries instead of mashed potatoes
 - Ex. ゆず辛チキン/Yuzukarachikin
“Yuzu Spicy Chicken”
- “Karai” = Spicy



KFC for Christmas (seriously!)

- People are crazy for KFC “Party Barrels” as their go-to meal for the holidays
 - The manager of the first KFC in Japan saw how foreigners visiting Japan missed Thanksgiving turkey, so he promoted chicken for Christmas dinner as a substitute



Commercial example



Sushi in Japan

- 回転寿司・かいてんずし
 - Kaiten Zushi
- Food moves on a conveyor belt
 - Grab any plate that looks good
 - Plates priced by color (\$1-\$5)
- Type of Sushi
 - Nigiri, Maki, Gunkan
 - Fried potatoes, ramen bowls, edamame, fried chicken, curry





Conveyer
Belt
Sushi!

SUSHIRO
KAITEN SUSHI

Sushi in Japan

- Order from touchscreen
- Pour your own tea
- Stack your plates until you're done!



Count the plates



Quick Quiz

- How many **Kuro** plates are there?
One "Ichi" Two "Ni" Three "San" Four "Shi" Five "Go"
- How many **Kin** plates are there?
- How many **Shiro** plates are there?
Six "Roku" Seven "Nana" Eight "Hachi" Nine "Kyu" Ten "Juu"

Why is it important to count plates?